

'The Discreet Guide for Executive Women' Wins National Indie Excellence Book Award and Gains Media Attention



Press Release: Jennifer Crittenden – 15 hours ago

SAN DIEGO, June 21, 2012 /PRNewswire/ -- The Sixth Annual National Indie Excellence Awards recognized *The Discreet Guide for Executive Women: How to Work Well with Men (and Other Difficulties)* by Jennifer K. Crittenden as Winner in the category of Business-Motivational.

The competition is judged by independent experts from all aspects of the indie book industry, including publishers, writers, editors, book cover designers and professional copywriters. They select award winners and finalists based on overall excellence of presentation.

The Discreet Guide for Executive Women (\$17.95, Whistling Rabbit Press, softcover) is an Amazon bestseller and reached #2 in New Releases on Women & Business. Inspired to extend a helping hand to ambitious women working in corporate America, a veteran executive offers honest, practical, slightly irreverent advice about navigating companies that are run and populated predominately by men: how to interpret their sometimes surprising behavior, avoid common mistakes, flourish with the good guys, deal with the bad guys, and nurture a wonderful, satisfying career in a non-traditional role.

"I am honored that *The Discreet Guide* won a national award," said Jennifer Crittenden. "It's different from other career advice books for women in that it doesn't treat men as the enemy and is written by a fellow executive. It's also quite timely because the pitfalls of working in a male-dominated environment, especially those related to sex and sexual harassment, are in the news these days," Jennifer added, citing the media coverage of Ellen Pao's gender discrimination lawsuit against the venture capital firm, Kleiner Perkins Caufield and Byers.

Crittenden has been quoted in Bloomberg Businessweek, the Glass Hammer, NBC Chicago, and HR Executive and has been interviewed by print, radio, and Internet news outlets about women and business. She speaks routinely to professional and student groups about communication and gender issues. More information about her and the book is available at <http://discreetguide.com/>.

About the author: Crittenden earned a BA in Linguistics with high distinction from Indiana University and an MBA in Finance and MIS from the Kelley School of Business. She has worked for big pharma and biotech companies for over twenty years in the U.S., U.K. and Europe, rising from financial analyst to CFO. She is a member of Phi Beta Kappa.

Images:

<http://www.ereleases.com/pic/2012-JenniferCrittenden.jpg>

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