

FOR IMMEDIATE RELEASE

June 1, 2012

Local Author receives national recognition
Through National Indie Excellence Awards



SAN DIEGO -- The Sixth Annual National Indie Excellence Awards recognized *The Discreet Guide for Executive Women: How to Work Well with Men (and Other Difficulties)* by Jennifer K. Crittenden in the category of Business-Motivational as Winner.

This national award, based in Los Angeles, CA is open to all English language books including small presses, university presses, independent publishers and self-published authors. Works published in 2009, 2010 and 2011 were eligible for consideration.

The competition is judged by independent experts from all aspects of the indie book industry, including publishers, writers, editors, book cover designers and professional copywriters. They select award winners and finalists based on overall excellence of presentation.

The Discreet Guide for Executive Women (\$17.95, Whistling Rabbit Press, softcover) is non-fiction. Inspired to extend a helping hand to ambitious women working in corporate America, a veteran executive offers honest, practical, slightly irreverent advice about navigating companies that are run and populated predominately by men: how to interpret their sometimes surprising behavior, avoid common mistakes, flourish with the good guys, deal with the bad guys, and nurture a wonderful, satisfying career in a non-traditional role.

“We appreciate you, we applaud you and thank you for your great work. You are contributing to make independent publishing a great sector in the literary community,” said Ellen Ried, President of the National Indie Excellence Book Awards.

For more information about the book, please visit: <http://www.discreetguide.com/>

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NATIONAL INDIE EXCELLENCE AWARDS